



## Brief: Peddimore Permanent Public Art Commissions

On behalf of IM Properties, Active Arts are seeking artists to scope ideas for permanent pieces of art to be sited at Peddimore, the new manufacturing and logistics development site in Birmingham.

At this initial stage we are seeking artists to shortlist to develop ideas for a small fee. Dependent on success of that stage we will take forward some or all of the ideas to full commission and delivery.

The overall brief is to create artwork that helps reflect the purpose, opportunities and values of the Peddimore development. This includes its strong focus on environmental sustainability, community benefits and creating opportunities for training and employment for local people.

The Peddimore Public Art Strategy has a number of delivery strands including events and performance. This brief is for permanent or semi-permanent pieces of visual or digital art.

We are seeking proposals from artists at various stages of experience and can be local to Birmingham and further afield. We actively encourage applications from artists of diverse backgrounds with different skills, perspectives and stories.

We are seeking proposals on the following areas:

1. **Repurposing 6 Oak Trees:** as part of the development 6 oak trees unfortunately have to be felled and we wish to see these repurposed and used within the site to sit alongside our new trees and extensive landscaping. These could be for seating, or for play or statement pieces for enhancing the environment. We are keen to hear from artists who would like to work on site to realise the project.
2. **Seating, street furniture and way finding:** across the development the landscaped areas will include signage, seating and other street furniture including bins, that help business and local community to enjoy the site and take responsibility for looking after the environment. We are keen to hear from artists who would like to work with us and the contractors to develop current plans to either enhance off the shelf purchases or influence design.
3. **Lighting scheme:** As part of the environmental plans, Peddimore aims to have minimum light pollution but recognizes the importance of people feeling safe when using the space at night and the benefits from a lighting scheme that enhances the environment. We are keen to hear from artists and lighting designers who could create a scheme for the pedestrian area around the site. Ideas should have low environmental impact and be creative in response.
4. **Arts trail:** There is a 5km walking route around the site that we want to see enjoyed by local people and those working on site. We would like to receive proposals for ideas with small items for installing along the trail created by school children and community groups. Consultation identified wildlife and the environment as themes people would like to explore. As well as ways to encourage people to enjoy nature, encourages regular use of the site and promotes mental and physical wellbeing. We are keen to hear from artists who will deliver workshops with children and community groups to help realise this.

**Key Notes:**

Artists applying should have some previous experience of delivering activity in public or community settings, although we are open to various levels of experience.

All of the ideas can involve school and community groups in design, development and creation as suitable, but only the arts trail must involve groups in the making. Co-design is key to Peddimore's Public Art Strategy.

Ideas can be ambitious but should also be realistic. Final commission budgets are likely to be small-medium scale but there could be scope for 1 larger scale for the right idea.

It is important that ideas capture the vision and spirit of the development and Public Art Strategy – environmental impact and sustainability; providing something of benefit to local people; opportunities for co-design and local involvement in design, making or use.

All artists are to have a

- DBS certificate of less than 2 years old or happy to apply for one and their own
- Public Liability Insurance of £5 million minimum or willing to put this insurance in place

All artists to be registered as self-employed to pay own tax or apply through a company.

All artists will have to work within the scope of an agreed Method Statement and Risk Assessment adhering to social distancing and safety guidelines and conditions provided by IM Properties, Birmingham City Council or Active Arts.

**Dates/Times:** Contract agreed by 1<sup>st</sup> October 2021, development of concept with drawings and budget for presentation/discussion week of 1<sup>st</sup> November. Proposals taken to the next stage will be notified of timescale and potential contract by 3 December. Delivery of further commissions will be from January 2022 and completion dependent on scale but preferably by July 2023.

**Fee:** Fee for this initial stage is **£500** per successful candidate for developing ideas. Budget for the delivery stage will be small-mid scale with potentially one large scale commission.

**Application:** is by letter with an outline of concept or design for one or more strands. The letter should detail your interest and approach, any relevant experience with a supporting CV or online profile which must include portfolio/photos of previous and current work.

**Equal Opportunity:** we are actively seeking applications from people with disabilities and of diverse backgrounds. If it is more suitable for you to provide your application in an alternative format please do so, ensuring that the key information requested can be provided. For example, through a short video, audio etc.

**Deadline:** to submit by email by 9am, Monday 27<sup>th</sup> September 2021 and send to [Claire.marshall@icloud.com](mailto:Claire.marshall@icloud.com)

**Selection:** we will invite a shortlist of candidates for an interview on Wednesday 29<sup>th</sup> & Thursday 30<sup>th</sup> September. This is likely to take place online – please let us know if you require any access requirements or wish to indicate whether a specific time or alternative arrangements would be preferred.

**Further Details:** if you would like to discuss this opportunity or the application process further please contact [claire.marshall@icloud.com](mailto:claire.marshall@icloud.com)

## Information about Peddimore

Please visit the website for more information and we recommend viewing the 360 Tour to understand the site and its potential.

<https://impeddimore.co.uk>

## Information about Peddimore's Public Art Strategy

Community consultation has influenced and shaped the public art strategy.

Clear aspirations and ideas emerged that have helped to create the following vision:

**See more** – enjoying the environment and wildlife as well as watching live music, performances and events.

**Do more** – using the site for walking, cycling, riding as well as participatory activities including digital, visual and performing arts (singing, dance, theatre) activities.

**Be more** – more connected, involved, active, happy and engaged.

Key topics from the consultation included:

1. Meeting Place/Venue
2. Environment
3. Health & Wellbeing
4. Heritage
5. Access (for all)
6. Participation
7. Events
8. Digital
9. Visual Arts

People particularly wanted to see how Peddimore could help to:

- address isolation
- improve health and wellbeing
- create stronger communities
- develop skills

## Definition of Cultural Co-design

Cultural Co-design is a way of creating a product, programme or cultural activity where arts professionals empower, encourage, and guide participants to develop solutions for themselves.

Co-design encourages the blurring of the role between participants and artist, focusing on the process by which the art product or programme is created. This approach believes that by encouraging the artist and the participant to create solutions together, the final result will be more appropriate and "owned" by the participants

*Source: CHOICES model  
BCC Culture Commissioning Team*